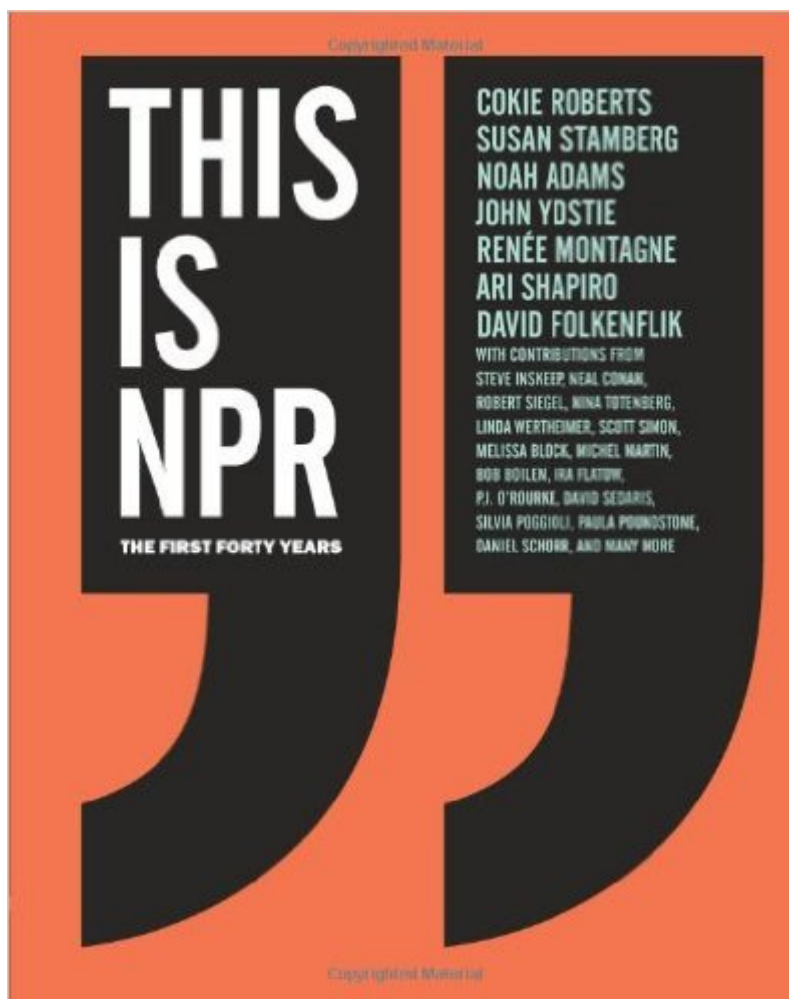


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# This Is NPR: The First Forty Years



## Synopsis

"Always put the listener first" has been NPR's mantra since its inception in 1970. Now celebrating its 40th anniversary, NPR's programming attracts over 27 million listeners every week. This beautifully designed volume chronicles NPR's storied history, featuring dozens of behind-the-scenes photos, essays and original reporting by a who's who of NPR staff and correspondents, transcripts of memorable interviews, and an audio CD of the most memorable programming throughout the decades. Beyond an entertaining and inspiring tribute to NPR's remarkable history, this book is an intimate look at the news and stories that have shaped our world, from the people who were on the ground and on the air. With contributions from Steve Inskeep, Neal Conan, Robert Siegel, Nina Totenberg, Linda Wertheimer, Scott Simon, Melissa Block, P.J. O'Rourke, David Sedaris, Sylvia Poggioli, Paula Poundstone, and many more, this is the perfect book for any NPR supporter, fan, or devotee.

## Book Information

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Average Customer Review: 4.2 out of 5 stars Â Â See all reviews Â (31 customer reviews)

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## Customer Reviews

As a daily listener to NPR since its inception, I was thrilled as I ordered THIS IS NPR from . I expected a highly enjoyable book. I was sadly disappointed. It has a sturdy binding and heavy coated paper, but that about all it has to recommend it. The content (and even the photographs) are almost worthless. It is a collection of snippets, often without attribution, that tell little about the people or the history of NPR. It seems to be something like a junior-high-school yearbook for the employees of NPR. Considering how important I consider NPR to be, this book is an insult.

Was a gift to my husband who ONLY listens to NPR and I think Cokie Roberts is a wonderful reporter with a great voice, excellent delivery of material. I had to get it. Pretended its a gift. We have enjoyed reading it. Must get the print version. I do not think the e-reader version if available is the way to go.

my dad and I live 4,000 miles apart. When I was growing up, we listened to a LOT of NPR in our house. (I'm happy to say my kid now has his favorite programs). I saw this when I was looking for another book by Cokie Roberts and thought it would be a neat Father's Day gift for my dad. He loves it! Everything about it. The pictures, the short stories about each show, the way it's arranged by decade, and even the typeface. There were some episodes from the '80s and '90s discussed in the book that we both remember listening to together. Dad even read me some excerpts over the phone from episodes in the '70s, and they were absolutely fascinating. This is really a perfect blend of nostalgia and deeper insights into your favorite shows and the people behind them. I have since purchased another copy for myself. Also? I'm pretty sure I'm the favorite now. ;)

Great book! Great background and information on the station and the people you hear every day. Explains why some people were asked to leave, even though so many protested. You can draw your own conclusions on that one.

As with anything NPR, this book provided an "armchair moment", an opportunity to find out about just what it took, and still takes, for NPR to deliver quality reporting on a wide variety of topics. From the effect of developing technology (from analog editing with razor blades, to precision digital user friendly interface), to the contributions of NPR staff whose passion for informing their listeners is matched only by their investigative skills, this work presents an interesting perspective of 40 years of history and service by NPR. Thanks, guys, for everything you've done and continue to do.

As an avid NPR listener from way back, I enjoyed reading how it all got started. What I've always liked about NPR was the lack of commercials. ( I don't count pledge drives. As they are at pains to remind us, it is how they pay for all those wonderful shows.) The variety of things covered and the depth of coverage you just don't get on network TV.

It's ok, but I thought it would be more interesting than it is. There is a certain sameness to the various essays, even though the writers are often revisiting significant events in history. As a

longtime NPR listener, I was expecting more personality, more of a conversational tone. A good book to drop in on when you just have a few minutes to read one or two chapters.

The font in this book is so teeny tiny that I could not even see the writing with a 3X magnifying glass. I ordered it for a friend's birthday, cannot give it to her. THE SELLER IS NOT TO BLAME! It is the fault of the publisher.

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